Intercultural communication is a field of growing interest in many areas both in teaching at schools and universities and in the business world.

A dynamic concept of culture and communication is common today, still the field is quite dominated by theoreticians such as Hofstede och Hall, both in research and consultancy, representing a more static and ‘how-to-do’ perspective in intercultural encounters and communication. This dilemma we will discuss with the purpose of developing our research, our teaching and our work as consultants.

We will take a point of departure in questions such as:

1) How can teaching and consultancy be done both on a theoretical and scientific base and with a practical focus without falling in to the trap of stereotyping and categorizing?

2) How can we boost a critical-interpretative perspective in research?
3) How can we develop intercultural competences on a practical level at the university, keeping the teaching on an adequate scientific level?

4) How can we develop new teaching methods using IT and other resources in Intercultural Communication?

We look forward to see you!

Kind regards,

Yael Tågerud and Mette Lindgren Helde, LNU

For a detailed program - see below in this document!

PRACTICAL INFORMATION

When? Monday 27th of September 2010 – H 9.00 AM to 4 30 PM


Price? 1 days meeting incl. Fruit/bread w coffee/tea breaks + lunch Sek: 600. (Students and employees at LNU: Sek 300.)

When signing up, please include name, adress, job title, phone and e-mail + adress for sending invoice + information of any allergies etc.

More information? Contact Mette Lindgren Helde mette.helde@lnu.se, ph: +46-70-25 09 108

or

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Linnaeus university
School of Social Sciences
391 82 Kalmar
SNICC annual meeting 2010 – PRELIMINARY PROGRAMME

9.00 AM   Register and ‘fika’ (coffee/tea)
9.30 AM   Welcome!
9.45 AM   Elisabeth Plum, Plum & Co, Aps.: Categorizations in intercultural communication – the solution or the problem in modern organizations? Lecture and discussion.
11.30 AM  Inger Larsson, Lunds University: The concept of culture – conclusion from a Phd-dissertation.
12.00     Mette Helde, Linnaeus university: Intercultural conflict resolution – a didactic perspective.
12.30 PM  Lunch
1.15 PM   Issues for the network SNICC
1.45 PM   Workshops – elaborating on the themes of the day!
   (1) ”Experiential Education” – studies abroad as a tool to develop the students’ intercultural competence. Workshop leader: Tanya Elder, lecturer, LNU.
   (2) It’s their culture… - or is it ours? – a practical introduction to intercultural conflict resolution. Workshop leader: Mette Lindgren Helde, lecturer, LNU with guest Elisabeth Plum.
2.30 PM   Fika (break)
2.45 PM   David Richardson, lecturer, LNU: Welcome to Second life - Intercultural encounters in cyberspace. Together with Dr Bryan Carter, University of Central Missouri, David will show how intercultural communication functions in a virtual world.
3.15 PM   Workshops are repeated (45 min)
4.00 PM   Plenum sum up and conclusions
4.30 PM   Good bye